

Message Text

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PAGE 01 MONTER 00687 191541Z

70

ACTION ARA-10

INFO OCT-01 ISO-00 EB-07 CIAE-00 INR-07 LAB-04 NSAE-00

PA-02 SIL-01 USIA-15 PRS-01 /048 W

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R 191515Z SEP 75

FM AMCONSUL MONTERREY

TO USDOC WASHDC

INFO SECSTATE WASHDC 1969

AMEMBASSY MEXICO

UNCLAS MONTERREY 0687

E.O. 11652: N/A

TAGS: BEXP, OTRA, MX

SUBJ: FOREIGN BUYER PROGRAM (FBP): ADDITIONAL SCHEDULED US TRADE
SHOWS

REF: STATE 218358

1. AMCONGEN MONTERREY REQUESTS ONE HUNDRED (100) BROCHURES PROMOTING THE CONCRETE AND AGGREGATES SHOW AND TWENTY-FIVE (25) BROCHURES PROMOTING THE COAL SHOW.
2. GIVEN THE IMPORTANCE OF THE CONSTRUCTION INDUSTRY IN THE MONTERREY AREA, AND THE CITY'S GEOGRAPHIC PROXIMITY TO HOUSTON, THE POST ANTICIPATES SIGNIFICANT LOCAL INTEREST IN THE CONCRETE AND AGGREGATES EXPOSITION SCHEDULED FOR FEBRUARY 1-5, 1976, AT ASTRODOME/ASTROHALL IN HOUSTON. ACCORDINGLY, POST REQUESTS 100 BROCHURES FOR DISTRIBUTION WITHIN THE CONSULAR DISTRICT, BOTH DIRECTLY AND WITH THE ASSISTANCE OF THE CHAMBER OF CONSTRUCTION INDUSTRY IN MONTERREY.
3. CONGEN ALSO REQUESTS 25 BROCHURES PROMOTING THE COAL SHOW SCHEDULED FOR MAY 10-13, 1976, AT COBO HALL IN DETROIT, PRIMARILY FOR DISTRIBUTION TO ALTOS HORNOS DE MEXICO,S.A., HOJALATA Y LAMINA, S.A.; AND FUNDIDORA DE MONTERREY, MEXICO'S THREE LARGEST INTEGRATED IRON AND STEEL PRODUCERS.

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Message Attributes

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Disposition Authority: n/a
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Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
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